

## CONSERVATIVE

# ZEGA High Probability Options Strategy - Conservative

September 2017



Investment Vehicle: Separately Managed Account  
Portfolio Manager: Jay Pestrichelli

Inception Date: November 2012

## Strategy Overview

ZEGA's High Probability Options Strategy (HiPOS) is an alternative investment strategy that seeks excess returns from an aggressive investment profile. ZEGA generates return by selling credit spreads, which are two-legged options strategies. HiPOS is designed to be highly liquid and has little to no historical correlation to the equity or interest rate sensitive markets. The management team has an average of [ 15 ] years experience in the strategy.

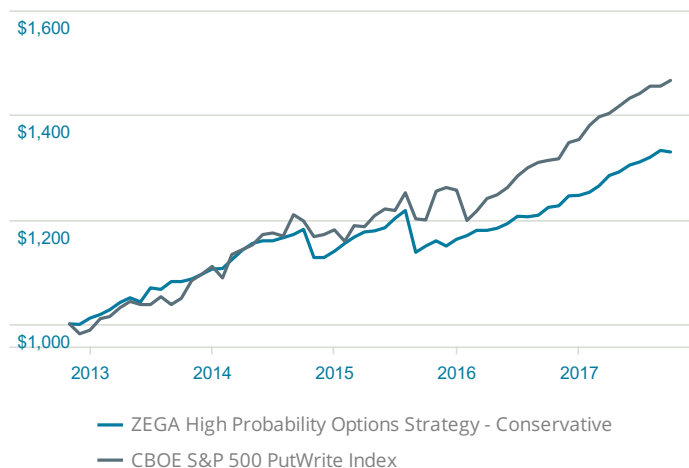
## Methodology

- **Disciplined Approach:** only invests when targeted returns exceed the calculated risk.
  - Investment in options on major equity indexes
  - Returns are driven by the natural time decay of near-expiring options; positions must have expirations within 40 days
  - Strike price must be far enough out-of-the-money
  - Option must have a high probability of expiring worthless, per ZEGA's calculation
- **Credit Spreads Used for Leverage:** HiPOS writes spreads instead of naked puts/calls in order to maximize the buying power in the account. This effectively reduces the amount of premium received per contract and increases the number of contracts in which the strategy can enter into at one time, therefore increasing the potential return.
- **Disciplined Exit Criteria:** ZEGA continuously monitors positions and makes adjustments to fit the risk/return expectation of the strategy. If the portfolio's one-month loss approaches our exit criteria, the strategy pivots to a defensive posture.
- **Purposefully go to Cash:** the strategy will close positions to cash or let the options expire worthless between each trade cycle, and may roll the trade as a defensive tactic.
- **Opportunistic Trading:** Opportunistic trades may occur if markets move favorably early enough in the lifecycle of the trade. ZEGA will generally take profits early when 85% or more of the max gain are realized and another trade exists.

## Performance Statistics

	ZEGA Financial	CBOE S&P 500 PutWrite Index
YTD Return	6.64%	8.31%
Ann. Return: 1 year	8.62%	11.62%
Ann. Return: 3 years	4.00%	6.98%
Ann. Return: Inception	5.95%	8.09%
Annualized Volatility	4.52%	5.78%
Sharpe Ratio	1.23	1.32

## Cumulative Growth (since inception)



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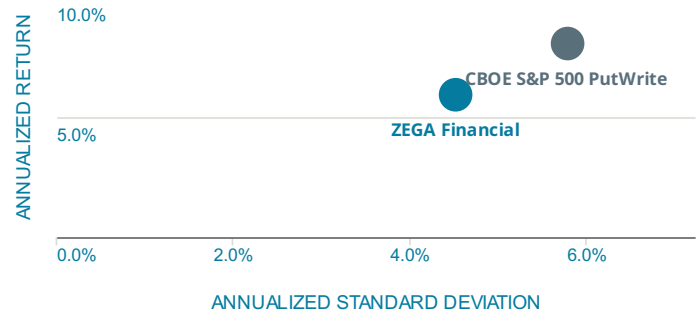
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### Recommended Usage

The ZEGA Conservative High Probability Option Strategy (HiPOS) is designed to complement or replace an existing aggressive portfolio's allocation. Due to its un-hedged and highly leveraged use of options, we typically recommend the Conservative HiPOS remain limited to no more than 10-20% of an individual's investable assets. This strategy is recommended for use by Accredited Investors. Investors must be aware of the risks in this strategy prior to investment.

### Risk vs. Return



### Monthly Performance

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	CBOE S&P 500 PutWrite	
													YTD	500 PutWrite
2012											-0.13%	1.26%	1.13%	-1.17%
2013	0.65%	0.86%	1.40%	0.85%	-0.75%	2.58%	-0.28%	1.39%	0.04%	0.49%	0.77%	0.90%	9.23%	12.28%
2014	0.15%	1.48%	1.67%	1.14%	0.42%	0.00%	0.52%	0.48%	0.89%	-4.61%	0.06%	0.99%	3.08%	6.38%
2015	1.36%	1.00%	0.89%	0.16%	0.51%	1.54%	1.22%	-6.53%	1.01%	0.87%	-0.84%	1.14%	2.08%	6.40%
2016	0.56%	0.83%	0.00%	0.42%	0.74%	1.19%	-0.15%	0.27%	1.27%	0.24%	1.54%	0.08%	7.19%	7.77%
2017	0.51%	0.95%	1.56%	0.58%	1.00%	0.41%	0.74%	0.97%	-0.26%				6.64%	8.31%

### Strategy Risks & Disclosures

Note: Returns are expressed in US Dollars net of fees.

ZEGA Financial is a registered investment adviser and investment manager that specializes in derivatives. ZEGA is a separate accounts manager and all returns expressed herein are solely from the separate accounts business within ZEGA.

The High Probability Options Strategy - Conservative Composite includes all institutional and retail portfolios that deploy deep out of the money credit spreads across the entire portfolio. This strategy targets out of the money strikes that can typically produce target returns of 1% by seeking strikes that are further out-of-the-money than the trades deployed by the other HiPOS strategies. The strategy aims to deliver risk-adjusted returns that are uncorrelated to the broader markets. A rapidly declining market generally negatively affects the strategy's credit put spreads. This composite includes all portfolios that were at least 70% dedicated to this strategy. The benchmark is the CBOE Put Write Index. The CBOE Put Write Index is an index that measures the performance of a hypothetical portfolio that sells S&P 500 Index (SPX) put options against collateralized cash reserves held in a money market account.

ZEGA Financial claims compliance with the Global Investment Performance Standards (GIPS). To receive a full list of composite descriptions of ZEGA Financial and/or a presentation that complies with the GIPS standards, contact Jay Pestrighelli at 1-800-380-9342, ext 101 or jay.pestighelli@zegafinancial.com.

Different types of investments involve varying degrees of risk, and there can be no assurance that any specific investment or strategy will be suitable or profitable for a client's portfolio.

These results should not be viewed as indicative of the advisor's skill. The prior performance figures indicated herein represent portfolio performance for only a short time period, and may not be indicative of the returns or volatility each portfolio will generate over a long time period. The performance presented should also be viewed in the context of the broad market and general economic conditions prevailing during the periods covered by the performance information. The actual results for the comparable periods would also have varied from the presented results based upon the timing of contributions and withdrawals from individual client accounts. The performance figures contained herein should be viewed in the context of the various risk/return profiles and asset allocation methodologies utilized by the asset allocation strategists in developing their model portfolios, and should be accompanied or preceded by the model.

Standard deviation is a measure of the dispersion of a set of data from its mean. The more spread apart the data, the higher the deviation. In finance, standard deviation is applied to the annual rate of return of an investment to measure the investment's volatility. Employee accounts do not pay advisory fees, so the returns illustrated for the strategy are higher than they would be if employee accounts paid similar fees.